



## FMCG – Fast Moving Consumer Goods

Maximize your investment in SAP®

### Innerware™

Extends the reach and mobility of SAP® throughout your enterprise

Powerful solutions that provide the next level of integrated functionality without complex middleware.

### Industry Overview

You are operating in the 'pressure-cooker environment' of today's fast moving consumer goods market. In order to succeed, you must reduce operating costs; remain flexible and responsive to consumer trends; accurately predict retailer demands and increase the visibility of your supply chain from supplier to consumer.

You have implemented SAP® and seen how the implementation of an integrated technology solution reduces IT complexity whilst helping to improve business processes.

Now it's time to extend the reach and mobility of SAP® throughout your enterprise. It's time to deliver higher levels of customer service, empower your workforce and reap a greater return on your investment in SAP®.

### Meeting the Challenges

Sky Technologies' solutions are the key to meeting the challenges that are faced in the consumer goods industry. Sky Technologies delivers a suite of products that are simple, flexible and reliable. Sky's solutions are scalable to suit any requirements, are upgrade friendly and future proof.

### Benefits

- Developed using Sky's proven 'Innerware™' framework, all solutions will connect seamlessly with your backend SAP® system.
- All solutions will utilize your existing hardware and network, which means that there is no need to invest in expensive infrastructure or middleware.
- By utilizing your existing SAP® skills to build, deploy and manage applications, there is no ongoing need to rely on specialist skills.

### Fast Moving Consumer Goods

**SkyMobile** – With SkyMobile you have the ability to place powerful business applications directly into the hands of employees – via a BlackBerry®, PDA, Tablet PC or Laptop – and provide them with accurate, up-to-date data that enables them to respond to enquiries quickly and with absolute reliability.

Eliminate rework, remove cumbersome and poor performing paper based or non-integrated systems, automate business processes and benefit from improved inventory control and customer satisfaction – with SkyMobile. Examples include:

- **Mobilize warehouse staff and inventory controllers:** With SkyMobile you can process production and inventory transactions as they occur, using mobile devices and barcode (or RFID) technologies.
- **Workflow approval on BlackBerry®:** Using SkyMobile you can process purchase orders, requisitions, leave approvals etc on a BlackBerry®, thereby enabling your staff to respond promptly to both internal and external business demands.

## Welcome to myskytechnologies.com

Bringing SAP mobility to the world

### Sky WebCommunity



Sky Technologies has created an Online WebCommunity that provides a channel for participants to explore the world of SAP Mobility and draw on the experiences and knowledge from within Sky's ecosystem of partners and customers.

Features of the community include:

- News and Events
- Case Studies
- Featured Articles
- Technology Forums
- Developer Centre
- Blogs
- Whitepapers

Visit Sky's Online WebCommunity today to learn how you can benefit from Sky's middleware free mobility solution and reap the rewards that mobilizing SAP can bring to your enterprise.

[www.myskytechnologies.com](http://www.myskytechnologies.com)

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morse  
inspiring business

- **Sales force automation:** SkyMobile enables Field Sales Representatives to respond remotely to customer needs by creating sales orders, performing real-time inventory, pricing and credit checks, recording sales activities and updating customer account details in the field.
- **Proof of delivery:** SkyMobile enables you to eliminate customer complaints by verifying goods as they are delivered and electronically capturing the customer's signature.

**SkyConnect** – SkyConnect is a powerful suite of integration options that enables you to seamlessly interface your SAP® environment to any number of external systems and devices, without the need for cumbersome middleware. A central management console gives complete visibility of all interface processes, ensuring that transactions are monitored from initiation to final posting.

- **Empower the business users:** Eliminate costly delays by empowering the business owners, hence reducing IT support costs.
- **Automation:** Integrate business processing with RFID, PLC, robotics, EFT, conveyer devices etc.
- **EDI management processes:** Document translation and processing inside SAP®, eliminating third party middleware.

**SkyPOS** – SkyPOS enables you to deploy a completely integrated order-to-cash process. Device integration is middleware free and includes EFT devices, cashdrawers and banking gateways. SAP® master data is the central source for all transactions, thereby eliminating the need to maintain separate systems.

### About Morse, Inc.

Morse, Inc. is a Global provider of expert SAP® business and technology services. We design, build, deliver and support business critical solutions within SAP®. Seamlessly integrating R/3 and add-ons into the client's business processes, we efficiently support the client's post go-live needs through our SAP® Mobility solutions, NetWeaver and support optimization services.

### About Sky Technologies

Sky Technologies specializes in Enterprise Mobility and Integration for SAP®. With a strong focus on innovation, Sky Technologies has developed a technology platform to deliver middleware free mobility (SkyMobile), low cost integration (SkyConnect) and fully functional point of sale (SkyPOS) solutions that are embedded within SAP®.

### More Information

For more information on this and other solutions provided by Sky Technologies, please visit our website: [www.skytechnologies.com](http://www.skytechnologies.com) or email us at: [info@skytechnologies.com](mailto:info@skytechnologies.com)

**skytechnologies**

POWERED BY  
SAP NetWeaver™

SAP® Certified  
Integration

*Bringing SAP Mobility to the World*

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